

# Charlie Balducci



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## **PROFILE:**

A Highly Energetic and charismatic personality who has experienced life's fare share of Logic and emotion and mastered the art of knowing the difference between the two.

## **STRENGTHS AND CORE COMPETENCIES:**

- Strong motivational skills with the superior ability to recruit and assemble teams and develop excellent sales skills and abilities.
- Interpersonal team leader, with a focus on cost effective problem solving, continuous process improvement and persuasive measures.
- Effective concepts communicator and key negotiation specialist.
- Out of the box thinker with a passion for reaching new goals utilizing dynamic personality to conclude impactful strategies across diverse markets and achieve successful outcomes.
- Art and creative facilitator of small to large scope visual projects.
- Content creation manager of graphics and video production for film, TV and online applications for Branding.
- Program coordinator for nonprofit promoting positive values and respect thru arts and entertainment and connected to pop culture and the youthful demographic.
- Expert in Route schematics and distribution grids for canvassing new territories. - Designer of unique point of sale merchandising for retail.
- Producer, promoter, Emcee, fundraisers, private, themed, nightlife and special events.
- Knowledgeable in the urban arts and hip hop culture.
- Several years of small business ownership with an acute distinction of risk, ramification, failure and reward.

## **RELATEABLE EXPERIENCES:**

1994-98 St John's University 1994-1998 AA/BA-Deans list (The good One) GPA 3.6

1999-2003 Owner Operator @ SuperSnax! Inc.

2004-Present-Founder/President @ NYC Arts Cypher 12 Broad Street SINY 10304

2014-Manager @ Overspray Artistic Playground- Event Space